

# KIGSPAN MEATI REGION PHOTO CONTEST

## Photo Contest for Employees of KingspanMeati and its Business Partners

### 1. CONTEST NAME: REFLECT YOUR PROJECT

### 2. DESCRIPTION AND PURPOSE OF CONTEST:

Photos featuring projects where Kingspan panels are used, taken by employees of Kingspan Yapı Elemanları A.Ş. (Kingspan A.Ş.), their first-degree relatives, as well as employees of Kingspan A.Ş.'s business partners, stakeholders will be eligible for this contest.

Purpose of this contest is to ensure archiving of photos and videos of our projects, either completed or under progress, by the staff, as well as contribute to company reference file and organizational memory, and promote the staff with respect to photography studies, and accordingly offer a variety of training opportunities to help them to discover and develop their skills.

Of the works applied for this contest, the awarded and acclaimed works are intended to be used in company's product catalogues, commercials, regional reference booklets, advertising, and training seminars and alike.

### 3. GENERAL CONDITIONS OF PARTICIPATION:

- a. Participation to contest is free-of-charge. This contest is open to Kingspan A.Ş. employees, their first-degree relatives, and employees of Kingspan A.Ş.'s business partners.
- b. This contest is individual.
- c. Contest participants should completely provide any personal information as defined in Article 11.
- d. Theme of photo works will be "panels and other products of Kingspan Yapı Elemanları." (Topic and Themes are detailed in Article 5.)
- e. Among works that have applied for the contest, the jury will select such works which it deems to be worthy of award. Jury shall have absolute discretion to determine whether there are any works worthy of award, and whether some of prizes will be awarded or not.
- f. The work must be authentic, not previously published or used in any other place. If a photo which the Jury has deemed to be worthy of a prize is found to have been published before or during this contest, the prize will be cancelled, and if given, the prize winner will be required to return the prize. Those who have received another prize and/or have not received any prize shall not be entitled to make any claim due to such cancellation.
- g. Kingspan A.Ş. may cancel, change conditions of the contest, and replace jury members at any time without any prior notice or announcement, in which case contestants shall not be entitled to make any claims.
- h. Participants of contest shall be deemed to have read, understood, and agree terms and conditions of contest.

### 4. CONTEST TOPIC AND THEMES

- a. General finished look of project for reference (according to rules as defined in **Photography moodboard.pdf** file).
- b. Close shots of panels and other elements used in the project (See Close-Ups.pdf file for examples)
- c. Case Studies showing mounting stages of an ongoing project.
- d. Double photo series showing a wrong mounting and correct mounting
- e. Depiction of a special mounting detail or joint detail.

## **5. SIZE REQUIREMENTS AND TECHNICAL SPECIFICATIONS FOR WORKS**

- a. Photos should be taken according to examples as shown in the enclosed file entitled: "Photographymoodboard.pdf".
- b. Photos of 2000 x 1500 pixels minimum will be eligible for evaluation.
- c. Photos to be used for applying the contest should be uploaded in their original form (No software including but not limited to Photoshop, etc. should be used, and original photo should be intact with no alteration).
- d. A contestant can provide minimum 5 and maximum 25 photos for the contest.
- e. There should be maximum 5 photos belonging to the same project.

## **6. COPYRIGHTS (USAGE RIGHTS):**

- a. Those who send their works for the contest shall be deemed to have undertaken that the works belong to them, and were designed and shot by them. Otherwise, the contestant shall be liable for any civil and criminal penalties which may arise due to violation of foregoing provision. In other words, Kingspan A.Ş. assumes no legal liability whatsoever for the content of works sent for the contest.
- b. Kingspan A.Ş. shall have the copyrights in and on works sent for the contest. Kingspan A.Ş. shall be entitled to use such works, with or without indicating the name of work owner, in printed items such as catalogues, brochures, flyers, inserts, banners, posters, books, magazines, as well as on web and similar media, and media organs such as TVs and newspapers for promotional purposes. Work owners agree and accept that they will claim no fee under any name or description whatsoever for such use of works.

## **7. NAMING AND SENDING WORKS:**

- a. There is no restriction regarding file name but the participant should put his/her works and signed specifications file in the folder named after the participant.
- b. Photos and videos shall be directly uploaded to Dropbox or Wetransfer, with links sent to "[Photo.meati@kingspan.com](mailto:Photo.meati@kingspan.com)".
- c. Kingspan A.Ş. assumes no responsibility for any upload failures.
- d. Works not received by deadline shall be excluded from evaluation.

## **8. JURY MEMBERS:**

Siobhan.ODwyer  
Emre AYVAZ  
James KELLY  
Adem AYDIN  
Mustafa Raşit ÖZTÜRKOĞLU

## **9. CONTEST SCHEDULE:**

Deadline : December 11, 2016 Sunday up to 23.00 (Turkish Local Time)  
Evaluation Meeting : December 16, 2016 Friday  
Announcement of Evaluation Results : December 28, 2016 Wednesday

- Award winners will be notified by Kingspan A.Ş. by phone and electronic mail. The results will also be published on [www.kingspanpanels.tc](http://www.kingspanpanels.tc) or social media.

**10. PRIZES:**

First : \$ 1.500

Second : \$ 1.000

Third : \$ 500

Honourable Mention: Honourable mention to 15 work owners deemed to be eligible

**11. PARTICIPATION INFORMATION FORM**

**Particulars of work owner**

**\* Particular of Kingspan A.Ş. employee**

Name & surname:.....

Name & surname :.....

e-mail:.....

Kinship: .....

Tel :.....

\* To be filled by participans who are not an employee of Kingspan A.Ş. or its business partners (with first-degree relativity with one of Kingspan A.Ş. employees).

Company:.....

**1.File Name:.....**

**5.File Name:.....**

Name:

Name:

Place:

Place:

**of the project which the work features**

**of the project which the work features**

**2.File Name:.....**

**6.File Name:.....**

Name:

Name:

Place:

Place:

**of the project which the work features**

**of the project which the work features**

**3.File Name:.....**

**7.File Name:.....**

Name:

Name:

Place:

Place:

**of the project which the work features**

**of the project which the work features**

**4.File Name:.....**

**8.File Name:.....**

Name:

Name:

Place:

Place:

**of the project which the work features**

**of the project which the work features**

Note: Please reproduce this page for participating for more than one works.

I read, understood, and agree present specifications consisting of 12 articles.

Date:

Signature: